



SANTA PAULA FIREFIGHTERS ASSOCIATION • PO BOX 569 • SANTA PAULA, CA 93061

Dear Golf Player:

The Santa Paula Firefighters Association is hosting its 2nd annual Golf Tournament and BBQ on Saturday, June 12, 2010, at the Elkins Ranch Golf Course in Fillmore. We are contacting you to respectfully request your support as a sponsor of this event. The Golf Tournament will be our major annual fundraising activity, and support from people like you will directly benefit the Santa Paula Firefighters Association and the community. A description of the various sponsorship levels is enclosed.

Participants of the golf tournament are active members of the Santa Paula community, and many are your company's customers. We also expect to recruit additional participants from the local area. Those involved with this event are passionate about their community and want to support the Santa Paula Firefighters Association; and all are very appreciative of the companies that support the program.

Sponsorship of the Golf Tournament is an excellent marketing opportunity for your business. It exposes your company name to many existing and potential new customers and demonstrates your support for our community and the Santa Paula Firefighters Association. Sponsors of the Golf Tournament are recognized in several ways. Sponsors will be acknowledged at the golf tournament through signage and announcements during the event and the Firefighters Association will also distribute any literature sponsors wish to provide to the participants at the event. All sponsors will also be honored, leading up to the event in our local paper, the *Santa Paula Times*.

If you wish to support this year's Golf Tournament program as a sponsor, please fill out the enclosed sponsorship agreement form. On the enclosed form, please be sure to indicate your level of support and return the form in the envelope provided. Santa Paula Firefighters Association is a nonprofit 501 (C)(3) public benefit corporation and sponsorship donations are tax deductible.

If you have any questions regarding sponsorships, you can contact Gil Segovia at (805) 797-5863 or Andy VanSciver at (805) 469-7504. If you prefer email you can reach us at the following e-mail addresses: gsegovia@ci.santa-paula.ca.us or avansciver@ci.santa-paula.ca.us

We sincerely hope you will participate as a sponsor of this year's Golf Tournament. We look forward to hearing from you.

Respectfully,

Gil Segovia and Andy VanSciver
Co-Chairs, 2010 Santa Paula Firefighters Golf Tournament